

ANNUAL REPORT

2020

2.2M WEBSITE HITS
3.5M INSTAGRAM FOLLOWERS
50K TWITTER MENTIONS



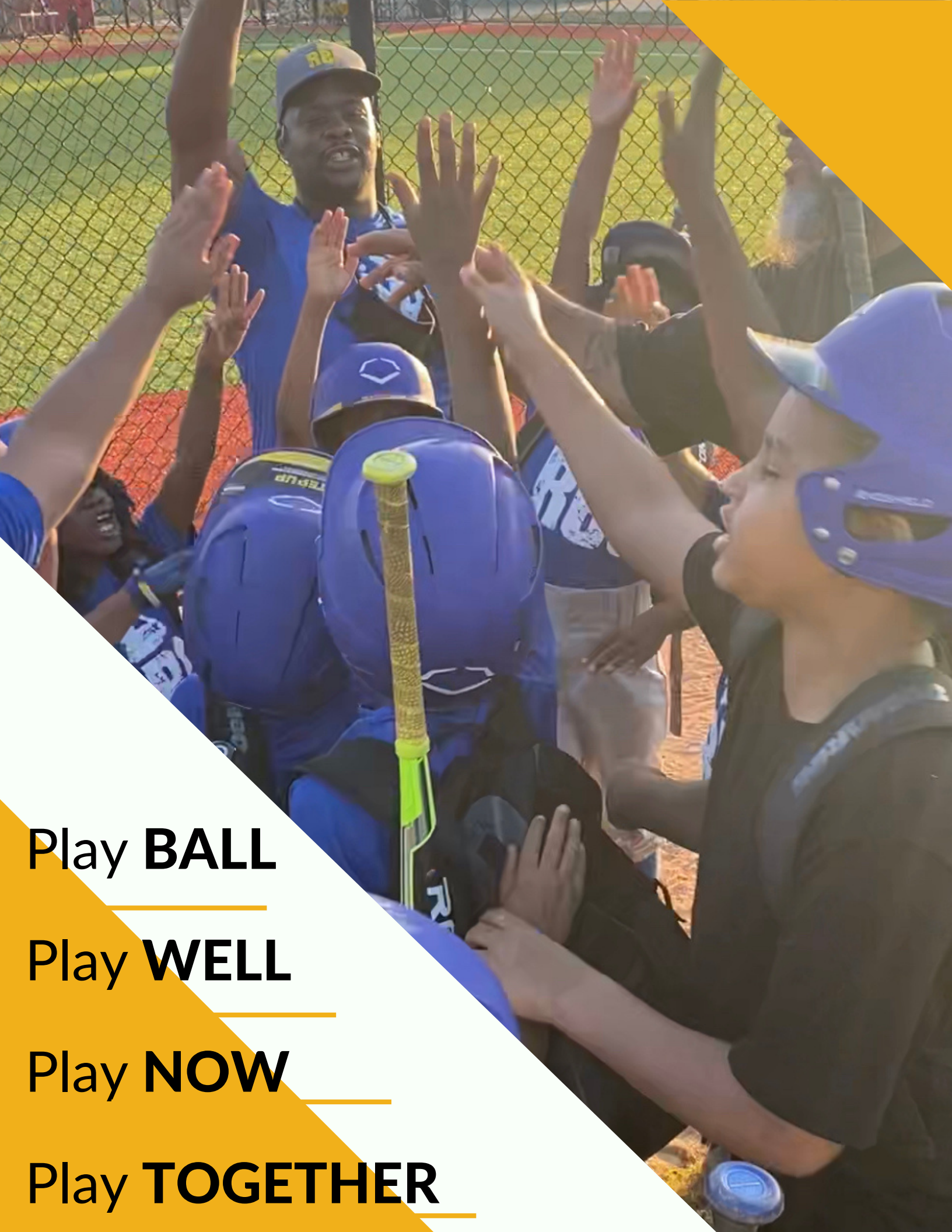
WILLIS SPORTS
ASSOCIATION, INC.

Willis Sports Association, Inc. is

VERO BEACH



SAME TEAM • SAME MISSION



Play **BALL**

Play **WELL**

Play **NOW**

Play **TOGETHER**

Willis Sports Association, Inc.

VERO BEACH RBI

As we reach the 7-years of service to the Treasure Coast, it is amazing to see the growth and impact that has occurred in such a short period of time. What began as dream, has now grown to nearly 400 children and youth as young as 2 years to 18 years of age playing baseball and excelling in the classroom. Giving more underprivileged youth the opportunity to PLAY, LEARN, and GROW using the tool of baseball, would provide children and youth better exposure to recognize their potential and actualize their dreams is being actualized.

We are honored to be of service to families throughout the Treasure Coast. With this 2021 annual report, you will see that WSA/RBI delivered quality programming in spite of a global pandemic, and we are still here to tell you all about our great accomplishments. Our “Whole Child” approach of continuous engagement in academic enrichment and fundamental skill development is a recipe of success. The impact of our after-school and summer Fun at Bat Program has expanded across the Treasure Coast. If you are a new friend to WSA, you will see how effectively we leverage the power of teams to bring out the best in our kids. Through our programs on the field and in the classroom, we are committed to unlocking the potential of each and every child so they can go on to lead happy, healthy and productive lives.

At Vero Beach RBI, we believe the socioeconomic gap of children should never impeded on their ability to PLAY, LEARN, and GROW. WSA/RBI is committed to providing children physical, social, emotional and academic development skills. With your support, we will continue to build a future where our next generations of girls and boys will prosper through teamwork, guidance, and unwavering commitment. Thank you for your continued belief in our mission.



James L. Willis

Executive Director, Vero Beach RBI



**RICH
HISTORY
STRONG
LEGACY**

In 2021, Junior Home Run Derby final 4 participant (Chuck Singletary)

MISSION

"To broaden opportunities available to disadvantage youth through baseball and softball, affording players better exposure and scholarships for educational endeavors."

CORE VALUES

SELF-RESPECT

Behaving with confidence, honor and dignity for oneself and others.

CHARACTER

Making smart decisions and doing what is right when no one is looking.

ACADEMIC ACHIEVEMENT

Willingness to learn and excel in the classroom.

DIVERSITY

Accepting and valuing individual differences.

PLAY

TOGETHER

8U BASEBALL SPRING SEASON



IT'S FUN!

**VERO BEACH RBI IS DEVOTED TO
BUILDING TEAM WORK**

Our programs are designed to bring children together, teaching them the necessary social skills and behaviors that are required for life.



"What we learn becomes a part of who we are"
-Unknown author



fun at bat



AFTER-SCHOOL AND SUMMER EXPOSURE, ENRICHMENT, AND CHARACTER DEVELOPMENT

Designed as an academic and physical education program, **Fun At Bat**, focuses on giving children a healthy environment to stimulate academic growth and success, while strengthening positive character traits such as honesty, teamwork and responsibility. During the 2020 school year, **350** children participated in the Fun at Bat Program at seven elementary schools throughout Indian River County.

Fun at Bat fuses the sports of baseball, softball, and non-traditional sports with academics. This is a model works best in developing children physical, mental, social and emotional skills that are needed to navigate life.

What I really like about Fun at Bat is that we learn about the history, like Jackie Robinson and others. Regardless, I love the Fun at Bat program and Staff. Thank you for teaching me!" - Daniel Eicerson

"I wish we did this every day and every week because I love the Fun at Bat program." - Shamon Thomas

The skills and educational coaching received, through the Fun At Bat program, resulted in an **85% increase** of improved behaviors and school attendance of underprivileged elementary students. The opportunity to strengthen their ability to read, understand math, participate in hands-on learning, all while being physically active made a difference.

Through our summer program, players have the opportunity to increase their success inside the classroom and learn how to respectfully interact with their peers and teachers.

77% of Fun at Bat Summer Program participants improved in the content areas of reading and 22% improved in the content area in math after the onset of a global pandemic during the summer of 2020.



PLAY WELL

88%

Fun at Bat and RBI participants has performed on grade level and/or showed positive gains in their knowledge and self-awareness of positive behaviors and decisions.



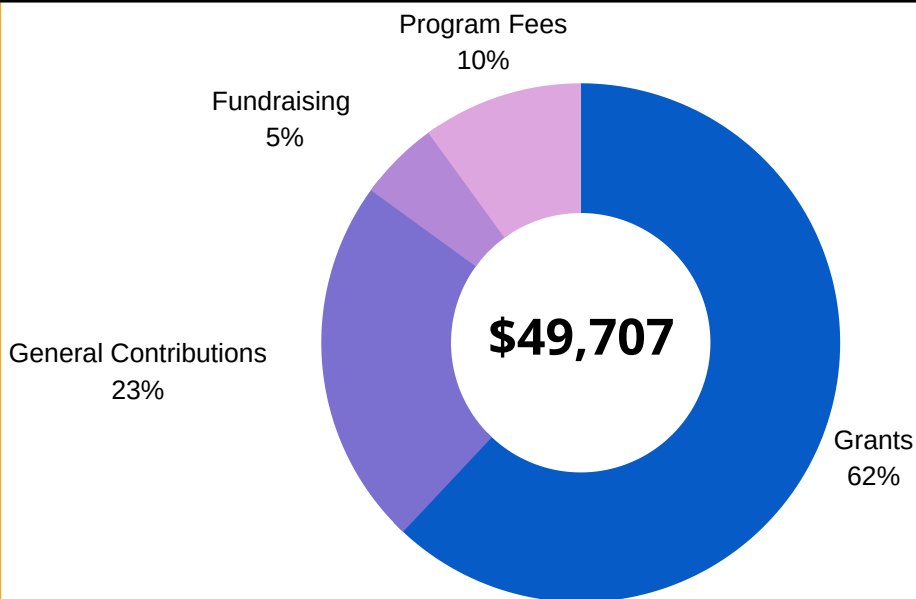
89%

Fun at Bat and RBI participants engaged in the sport of baseball/softball and physical activities for at least five hours per week resulting in a composite total of 1,320 hours of physical activity beyond the regular school day.

Empowering Success

on the field, inside the classroom, and throughout the community

2020 Financial Snapshot

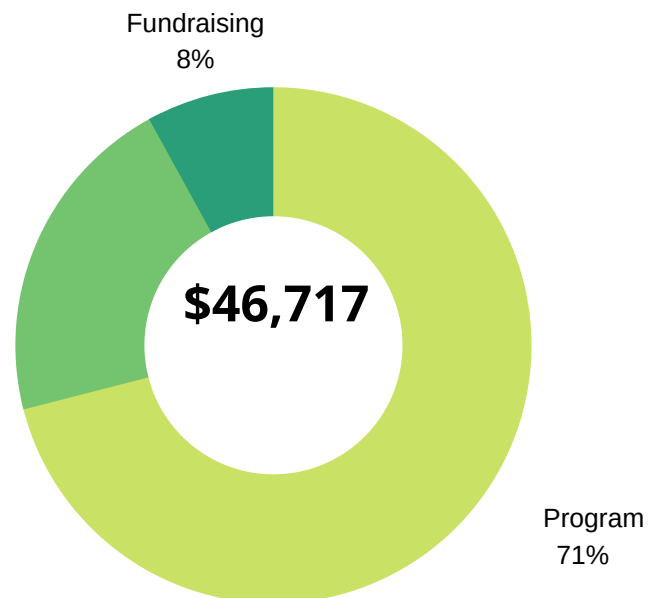


Revenue & Support

- Grants
- General Contributions
- Fundraising
- Program Fees

Giving

is not just about making a donation. It is about making a difference. ~ Kathy Calvin



Expenses

- Program
- Administrative
- Fundraising

"THOSE WHO ARE THE HAPPIEST ARE THOSE WHO DO THE MOST FOR OTHERS"

Booker T. Washington

Thank You

Your support has had a great impact!



School District of Indian River County, Indian River State College, and a host of community citizens, volunteers, and parents made this year a great success.

Together, we can do so much more. You too can empower our young people to recognize their potential and realize their dreams.

SPONSOR your own team and provide equipment, coaching and uniforms for the entire season. You also get your name printed on all the jerseys!

ATTEND a game. You'll always have fun at our games. Best of all, they all highlight and showcase our amazing youth.

VOLUNTEER we're always looking for awesome classroom and field coaches to work directly with our kids and make a lasting impact on their lives.

LIKE us on Facebook and follow us on Twitter and Instagram to stay up to date on our work.

For more ways to get involved, visit our website or call us at:
www.wsarbi.org or 772.370.5858.

STEP UP TO THE PLATE





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